

# display Superstar 2024 15-16 October 2024 Rheingoldhalle Mainz

## APPLICATION FORM

### SPECIFICATION OF THE EXHIBIT

Categories: (please tick)

- A Display** main material: **wood, plastic and metal**  
 : product carrying  
 : informative/decorative  
 : Counter/Shelf
- B Display** main material: **cardboard**  
 max. size **40x60 centimeters**  
 (1/4 pallet)  
 : product carrying  
 : informative/decorative  
 : Counter/Shelf
- C Display** main material: **cardboard**  
 larger than **40x60 centimeters**  
 (large placement)  
 : product carrying  
 : informative/decorative  
 : Counter/Shelf

- D Digital POS: NEW**  
 Digital sales promotion or digital retail solution  
 : product carrying  
 : informative/decorative  
 : Counter/Shelf
- E Display small series NEW**  
 : Corrugated (max 250 pieces)  
 : Wood, Plastic, Metall  
 (max. 50 pieces)
- F Prototype**
- G Packaging**

### Special Awards:

- Design** special jury prize  
**Technical realization** special jury prize  
**Innovation** special jury prize  
**Consumer Superstar** special visitors' prize  
 Visitors select their favorite

Contact person

Company

Street/No

City/Zip

Country

Phone

E-Mail

Website

Name of the project

Type of display

Customer

Producer

Designer

VAT-No.

The information you provide will be collected and stored in the database of display Verlags GmbH. The display Verlags GmbH, Dekan-Laist-Straße 17, D-55129 Mainz, will use your data, including your company details, to organise the special show. display Verlags-GmbH also uses your data to inform you about topics relating to the display Superstar Award and associated events. You are always entitled to deny the promotional use of your data. Just send a mail to [info@display.de](mailto:info@display.de) with the keyword „data protection“.

I have read and accept the terms and conditions.

Date, company stamp, signature

### Measure:

Height (cm)

Width (cm)

Depth (cm)

Floorspace (m<sup>2</sup>)

Podestal required: yes no

Electricity required: yes no

Circulation/  
Number of pieces

Please send the application form together with two high-quality (300 dpi) digital photos of your exhibit to:

**display Verlags GmbH Vertriebsbüro**  
**Hindenburgstr. 14b**  
**23843 Bad Oldesloe**  
**Tel.: +49 4531 89786-0**  
**Fax: +49 40 89786-22**  
**E-Mail: [info@display.de](mailto:info@display.de)**

# TERMS AND CONDITIONS

All display/packaging/digital signage producers and/or their commissioners can participate in the display Superstar Award. A company may sign up an unlimited number of exhibits. Condition is that each exhibit has come to use. Prototypes are only allowed the category F (prototype). Prerequisite for participation is the sending of the completed and signed entry form, one for each entry. Please send the application(s) per mail/fax to the display publishing house.

## Organizer

Organizer of the contest display Superstar Award is display Verlags GmbH.

## Important dates

3 September 2024: Registration deadline  
14 October 2024: Setting up of exhibits from 11.00 to 18.00 h  
15 October 2024, 10.00 to 17.30 h: show room of exhibits  
15 October 2024, approx. 10.00 h: Arrival of the jury  
15 October 2024, 13.00–17.00 h: congress display Summit  
15 October 2024, from 18.30 h: Superstar awards ceremony  
16 October 2024, 10:00 to 11:30 h: show room of exhibits  
16 October 2024, from 11.30 h: Dismantling and removal of the exhibits

## Set-up and dismantling

Set-up will take place on 14 October 2024 from 11.00 o'clock to 18.00 o'clock. Set-up and dismantling and the transport of the entered exhibits are taken over by each competitor. The exact details regarding delivery date, etc. will be notified in due time by the fair organizers.

If you need to store packages/pallets etc. during the exhibition please contact the display team for information. Exhibits that are sent by courier to the booth cannot be accepted by the staff of The Rheingoldhalle for legal reasons. Please make sure that your set up is completed in the allotted time.

Dismantling will take place on 16 October 2024 from 11.30 o'clock a.m. Please make sure to be at the showroom at the latest at 11.30 o'clock a.m. because there is no surveillance during dismantling. For damages no liability can be accepted.

## Superstar Exhibition Area

Each exhibit will be shown on the Superstar Exhibition area together with all other submissions. Beside each exhibit – easily visible to any exhibition visitors – signs are located with the most important information (applicant, manufacturer, designer, producer). The exhibits will be open to registered visitors during official opening hours on 15 October 2024 from 10.00-17.30 h and on 16 October from 10.00-11.30 h. The organizers will not be liable for any loss or damages during open hours. To prevent it please secure the goods properly. The fair organizers will provide night watch for security. For damages no liability can be accepted.

## Evaluation

An independent jury will evaluate the submitted exhibits. The jury consists of eight experts and its composition changes every year. The jury members are marketing and POS managers from industry, trade and agencies. The jury evaluates the entries according to the following criteria: design, functionality, communication, technical realization and innovation. The jury's deliberation take place behind closed doors. The verdict is unchallengeable and the jury's decision is final. The first three exhibits with the highest score at the respective categories will be awarded with a prize.

## Participation fees

For participation at the special display show the display Verlags GmbH will charge:

<b>for the first 3 entries</b>	<b>EUR 1,150 for each exhibit* + VAT</b>
<b>from 4<sup>th</sup> entry</b>	<b>EUR 1.090 for each exhibit* + VAT</b>
<b>from 10<sup>th</sup> entry</b>	<b>EUR 990 for each exhibit* + VAT</b>

This charge includes electric power and pedestal, if required.

The invoice is issued by the display Verlags GmbH and goes directly to the applicant.

\* if your exhibit exceeds 1 square metre, each additional square metre is charged extra with 390 EUR + VAT.

## Marketing fee

In the marketing fee is included a comprehensive presentation of the submitted exhibit in the display Superstar 2024 Yearbook. The presentation of the exhibit takes place on a whole page and includes a picture of the exhibit, mention of the submitter, manufacturer, customer and designer, contact information of the submitter and a description of the display and/or the POS promotion. The display Superstar Yearbook 2024 has a circulation of 12,000 copies and will be attached to the December issue of display. In addition, the submitter of the exhibit will receive 5 copies of the display Superstar 2024 Yearbook for his own use. Each exhibit will be highlighted online on a separate landing page on [www.display.de/superstar](http://www.display.de/superstar) via Social Media by display.

### Price:

For the first entry: 490 Euro + VAT  
For the second entry: 450 Euro + VAT  
For the third entry: 390 Euro + VAT  
For each additional entry: 350 Euro + VAT

## Withdraw

In case of withdrawals or not presenting the exhibit due to any reasons, the participation fee will be retained by the organizer. The organizer reserves the right to exclude or withdraw from the contest any exhibits that do not meet the specified criteria or where the payment is not made on time.

## Award ceremony

The award ceremony will take place on the evening of 15 October 2024 at Rheingoldsaal in the Hilton Hotel Rhein, Mainz (Rheinstraße 68, 55116 Mainz), subject to the regulations in force at the time. For each registered exhibit the submitter will receive a free ticket to the awards ceremony. Additional tickets are available for purchase, please contact the publisher display.

The organizer has full discretion over the admission of a submitted exhibit. Recourse to the courts is excluded for disputes about exhibits evaluation. The organizer is liable in case of deliberate intent or gross negligence. In the case of breach of duty by the Organizer or its agents, the liability shall be limited to the foreseeable loss for such type of contract. The Organizer or its agents are not liable in the case of slightly negligent breach of non substantial contractual obligations. These limitations to liability do not apply bodily or health harm or loss of life. These general terms and conditions are governed by the laws of the Federal Republic of Germany, to the exclusion of the CISG (United Nations Convention on Contracts for the International Sale of Goods). The place of performance and venue is Mainz, Germany.